

Turning Ordinary into Extraordinary

WITH DR. ANKUR GUPTA

Friday, April 18th, 2025
Location: TRUIST PARK / THE BATTERY
755 Battery Ave. SE
Atlanta, GA 30339



COURSE DESCRIPTION:

Every office is made up of individuals who all possess a multitude of flaws. In even the most dynamic, successful, consistently happy organizations, there still exists flawed individuals, far from perfect. How did a group of ordinary people create something extraordinary? Vision, systems, personal reflection, honesty about our own unique drawbacks, along with many more pragmatic and attainable frameworks that all dental offices can create. Dr. Gupta will not only introduce steps to take to optimize the practice structure but will also challenge each participant to reflect upon their own personal daily habits and routines, and how small changes can lead to a much-improved practice and personal life.

Course Objectives:

- Gain strategies and tools for inspiring a culture of self-directed leaders in the practice
- Explore a culture of autonomy in which team members feel ownership with practice improvement and implementation
- Completely re-think the norms of the patient experience
- Discover the #1 happiness and relationship killer that also affects your ability to perform more comprehensive dentistry
- Learn valuable underutilized clinical changes needed by patients, but easy on our back and hands

EVENT SCHEDULE:

Day:

9:00 am - Breakfast/Registration

10:00 am - 4:00 pm - Course

12:00 pm - 1:00 pm - Lunch

Evening:

5:30 pm – Gates Open Private Event at the Belle Glos

Back Porch

7:05 pm - Game Begins



Dr. Ankur Gupta

Ankur A Gupta, DDS, after completing a one-year GPR in Cleveland, started a practice from scratch in 2005. Armed with what he considered adequate dental knowledge, hand skills, and a personable demeanor, he watched as his practice floundered, finances became

un-predictable, and his lower back and spirit toward his profession became worrisome. Rather than continue the trend, he made a guinea pig out of his office, family, and self, attempting any and all personal and professional "experiments" in self-improvement.

More than a decade later, he enjoys excellent new patient numbers and case acceptance, a solution oriented dental team; and most importantly, a meaningful and positive identity.

He happily shares the failures and successes with dental and community groups throughout the country, always ending his presentations with practical, implementable, step-by-step ways to be better.

Dr. Gupta graduated from the University of Michigan School of Dentistry in 2004. In 2005, after completing a one-year General Practice Residency in Cleveland, Ohio, he and his partner Dr. Nisha Gupta started North Ridgeville Family Dentistry. In addition to founding North Ridgeville Family Dentistry, Dr. Gupta is a member of the American Dental Association, Greater Cleveland Dental Society, Ohio Dental Association, ADA Success Speaker Corp and an active board member and a speaker for Catapult Education's Speaker Bureau.



Registration is required.

To Register, Please scan the QR code or use link: https://cvent.me/drvaA0

For more information, please contact: Email: education@atlantadental.com Call 833-872-9203

CE's:6 AGD SUBJECT CODE:550

\$179 PER PERSON

\$149

PER AIDA MEMBER

Tuition price includes: 1 ticket to Private Event and ballgame.

Cancellation Policy: Attendees must provide written notice of cancellation 7 days prior to the course date for a full refund. No refunds will be issued for cancellations made 6 days prior to the course date. Registrants that no show the day of the course, will not receive a refund for tuition paid.



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