

VIRTUAL

Nov
8
2024

Winning the Cyber War: A Battle Plan to Protect Your Practice

1
CE
Credits

Dr John Fluke
& Gary Salman

With the swift uptick in cyberattacks against the dental community this past year, ensuring your practice is properly secured from digital intruders is a necessity. Over 90% of practices believe they are secure, but in reality, their cyber prevention measures fall short of truly protecting them from the latest sophisticated threats. Cybersecurity doesn't need to be overly complex to implement, and starting with a few simple security improvements can reduce your exposure significantly.

The growing number of digital technologies, applications, and cloud systems your practice utilizes can greatly increase the probability of a data breach. This course will teach you: how to identify the most common risks for a breach in your systems and processes, help reduce vulnerabilities to minimize the likelihood of an attack and provide best practices to create an effective battle plan to improve security in your own practice.

- Understand the consequences of data theft faced by modern dental practices and learn how to safeguard patient records and other sensitive information from malicious hackers.
- Discover the offensive and defensive breach prevention steps that all practices should be implementing with their staff and systems.
- Learn the key elements of mitigating risk with any third-party vendors and technologies used by the practice and the importance of a documented incident response plan.
- Explore best practices for implementing a comprehensive cybersecurity framework, including performing risk assessments, implementing data encryption measures, enforcing access controls, conducting employee training, establishing incident response protocols, and more.
- An interactive question and answer session will be held at the end of the course.


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DR. JOHN FLUCKE, DDS

Dr. John Flucke is in private practice in Lee's Summit, Missouri where he spends two days per week in direct patient care. He also serves as Chief Dental Editor as well as Technology Editor for Dental Products Report magazine where he writes, edits, and does video "Test Drives" of products featured in his "Technology Evangelist" columns. Doctor Flucke has one of the most popular dental blogs on the Internet "Ramblings of Dentistry's Technology Evangelist" featuring daily updates on technology in healthcare and technology in general. The site has over 2.5 million unique page views. He lectures extensively on all aspects of clinical dentistry as well as technology in dentistry and has been featured at every major dental meeting in the U.S. and international locations as well. Dr. Flucke uses technology in every aspect of his practice and personal life; pushing himself to constantly be on the leading edge. He loves testing, and breaking, the latest gear he can get his hands on. He lives his life by the motto "you can't have too many toys". He consults with manufacturers helping with development of techniques, technologies, and products which allows him to see things from the "duct tape and zip tie stage" all the way through to the completed item. Dr. Flucke's passion is "Technology that Improves Patient Outcomes" and he is always working to create or to help create products and techniques that allow patients a better quality of life. Dr. Flucke provides expert witness testimony in dental litigation. He is a past president of the Greater Kansas City Dental Society as well as served as the Missouri State Peer Review Chairman for over 20 years.



GARY SALMAN, CHIEF EXECUTIVE OFFICER

Gary Salman is the CEO and co-founder of Black Talon Security and is dedicated to data security and understanding the latest trends—particularly as they relate to the dental and healthcare industries. He has decades of experience in software development and computer IT, and he also developed one of the very first cloud-based healthcare systems. He is a sought-after speaker and writer, having lectured nationally on cybersecurity threats and their impact on the healthcare industry. Gary has trained tens of thousands of practices across the U.S. on how to maintain "best practices" in cybersecurity and has been featured in some of the largest national publications and news stories in the dental, medical, legal, and financial industries. He is a member of the AAE Speakers' Bureau and has lectured for several organizations including AAO, AAOMS, AAE, AAPD, ADSO, OMSNIC, Dykema, and many more. Gary's experience and expertise extend beyond cybersecurity with over 20 years of experience as an instructor at West Point and is involved in law enforcement. He is also a member of InfraGard, a partnership between the FBI and the private sector to share information and intelligence. Black Talon Security has been called upon to assist with some of the largest distributed ransomware attacks in U.S. history, resulting in millions of dollars of ransom payments and tens of millions of dollars in damages to the victims. In every instance, all data was recovered and successfully decrypted. Black Talon Security is an expert in preventative measures as well as incident response, ensuring their clients are well-protected against cyber threats.

Date: November 8, 2024

Time: 8:00 a.m. - 9:00 a.m. CST, 9:00 a.m. - 10:00 a.m. EST

Location:
Virtual Webinar

Registration is per person, not by office. Each person attending the course that requires CE credits or verification of participation for license renewal needs to register individually to receive a unique join link for the virtual course. This join link is how attendee participation is tracked.

Each course is offered in a virtual, live webinar format. Participants must attend the live course during the scheduled date and time. This course will not be recorded or shared for on-demand viewing. Seats are limited.

Cost:
General Admission: \$19.99 per person
AIDA Members: \$9.99 per person (50% off general admission).
(This discount is automatically applied at checkout)

Cancellation Policy: Attendees must provide written notice of cancellation a minimum of 24 hours before the course date for a full refund. No refunds will be issued for cancellations made under 24 hours from the course date. Registrants that do not show the day of the course will not receive a refund for tuition paid.



Prerequisites: None

CEs: 1 Lecture CE Credits

CE CODE: ZMN2FZYBWMJ

AGD SUBJECT CODE: 550



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7/1/2024 to 6/30/2028. Provider AGD ID# 418869